

FARMERS
FARM TOOLS of all kinds are our Specialty. Every Farmer likes a good FORK. Our Fork is the best on the Market
STRATHMORE HARDWARE

THE STRATHMORE STANDARD AND BOW VALLEY

Economy Heaters
We have them
New Stock
All Sizes
We respectfully invite your inspection
STRATHMORE HARDWARE

VOL. IV., NO. 52

STRATHMORE ALBERTA, SEPTEMBER 27, 1913.

Subscription Price, \$1.00 per year

4 STORES **THE WHITE & MAY CO., LTD.** ONE PRICE
PHONE 28

NEW ARRIVALS

One car Best Flour and car of Western Queen. These flours are giving good satisfaction. In spite of a 15c advance we are able to sell at old prices.

NEW COATS FOR WOMEN AND CHILDREN

Heavy, warm Coats, right in style and price, direct from the makers.

NEW DRESS GOODS

Tweeds, Serges, Corduroy, from 50c to \$1 per yard

BLANKETS AND COMFORTERS

Heavy, warm Bedding that will save doctors' bills. The prices will please you.

CARPETS, RUGS AND LINOLEUMS

New lines this week. It won't cost much to make your home comfortable.

WOOL UNDERWEAR, SWEATERS CAPS

Good styles and values

PURE FOOD DEPARTMENT

Get our prices on quantities. Special list to big buyers buying in case lots. All seasonable fruits arriving almost daily

THE White & May Co., Ltd.
STRATHMORE, ALTA.
Also at St. Mary's, Ailsa Craig, and Parkhill, Ont.

FOR EXPERT WATCH REPAIRING
J. W. ESSON
Watchmaker Jeweller and Optician
Large and varied stock of WATCHES, CLOCKS, JEWELRY, OPTICAL GOODS, etc.
GIRVIN BLOCK, STRATHMORE

The prairie chicken season opens October 1.

Mr. S. B. Starkson of Rochester, Minnesota, cousin of Mrs. E. E. Thompson, and Mr. W. Thompson, father of Mr. Thompson, are at present here on a visit.

Farmers Co-operative auction sale will be held on October 4.

Owing to delay in shipment of our paper supply, part of this issue contains only 8 pages instead of the usual 8.

LOCAL JOTTINGS

Indian Summer!

Mr. Geo. M. McElroy, Conservative candidate for this district in the last provincial election, was in town on Wednesday. George reports that the crops are very good in his district. He also states that his steer feeding operations last winter netted him a profit of 1 per cent in eight months, which shows conclusively that it is better to consume your grain at home than ship it away.

Buckingham Bros., proprietors of Bole's Livery Barn, invested this week in a brand new McLaughlin Buick auto, to be used in connection with their livery business. They are to be congratulated on their enterprise, which will undoubtedly meet a great want.

If you receive a notice attached to this issue stating that your subscription has expired, attend to it promptly. The best value you get in Strathmore is the Standard for 52 issues \$1.00. A dollar may not seem very much to you, but it is extremely very useful in the printing business.

Mr. W. Weyers, formerly of the Riverside Lumber Co. here, was in town on a visit to his brother, Mr. A. J. J. Weyers, last Saturday.

The hope that local people experienced of seeing a skating rink in the park this winter has been extinguished by the apathy of certain members of the Town Council with regard to it. A good rink could have been constructed at the park for half the money that it will cost to construct it anywhere else. Failing the park, a company should be organized to construct a skating and curling rink on a permanent site for the winter, and no time should be lost if this is to be done.

THOUGHT HUSBAND LOVER
Man Makes Mistake and Woman Pays the Penalty
used. woman named

Dr. J. Elmer Wright has opened a dental office in the Girvin Block over Esson's Jewellery store, where he can be consulted, as his present arrangements are, every Wednesday from 8 a.m. to 4 p.m. Dr. Wright is a graduate of the Royal College of Dental Surgeons, Toronto, and a Graduate of Toronto University, Department of Dentistry.

From the Gleichen "Call": "Recently Strathmore's mayor and chief magistrate fined a man \$10 and costs for keeping his bowling alley open 10 minutes after twelve o'clock on Saturday night—\$1 a minute. The mayor explained that he thought his customers were entitled to finish their game they had started. Superintendents are allowed fifteen minutes to clear the bowling business after closing time in the cities, and surely an innocent game of bowling or pool should be allowed more. The sympathy is with the Strathmoirites."

The closing hour for pool rooms and bowling alleys is 11 o'clock in Saturdays, so that the "Call's" calculation is somewhat out.

Maple Leaf visitors this week included Messrs J. P. Falck, Wally Walla, Wash., and L. O. Haydrick, Cleveland.

Threshermen Busy

HIGH QUALITY GRAIN

Another week of good weather has passed and threshers all over the district are quickly claiming up the grain fields. So far most of the wheat hauled into town has graded No. 1 and No. 2 northern. Barley is also grading well and there has been a considerable quantity of extra No. 3 marketed. Oats though generally not so heavy as last year, are also grading very good.

It is stated that throughout the country the average for wheat is between 25 and 30 bushels per acre. The only trouble that the farmer is experiencing is that the prices for grain of all kinds are low, and consequently all who can do so are holding on to their grain in the hope that the prices will improve. The quality of grain that is being marketed this year is worth more than the prices that are offered for it, in fact men who claim to know grain state that this year's quality is the finest they have ever seen anywhere.

Mr. Sam Lones, whose farm is about two miles south east of town, has the distinction of being the first man to bring in No. 1 wheat into Strathmore for the past two or three years, and among the others who have brought No. 1 wheat is Mr. Messrs. Widdow, Ashley, and Harwood. The grain movement, however, is only getting fairly under way, only about 15 cars having been shipped from Strathmore so far this season.

Managers of the three local elevators, Alberta Pacific, Imperial and Robin Hood, state that the lowest grade of wheat yet brought in here has been a very good No. 3. The quality, according to Mr. E. E. Zerkle, of the latter elevator, is two grades higher than last year.

Mr. Alfred Johnson has marketed 60 bushels of extra No. 3 barley with Mr. Zerkle off a 25 acre field, which makes a very good yield.

Mr. A. J. J. Weyers is also loading a car of very good barley at the platform.

Mr. Hill, Government grain inspector, Calgary, says that not a single car of inferior grain has passed through his hands this season.

Messrs. Ridsen Bros., who are threshing south of town, state that they find all the grain they have threshed of very good quality, there being a lot of No. 1 wheat among it. They state that the farmers are well pleased with the yield, which is generally as good as they expected, the wheat averaging over thirty bushels to the acre.

EXPECTS 60 BUSHELS
Mr. J. T. Worthington, of Lakeside Farm, seven miles north of town, informs us that from the same Marquis seed he sold to the C.P.R. last year for exhibition purposes, he has 20 acres of beautiful wheat. This wheat has not yet been threshed, but the threshers who have seen it in stock expect that it will make at least 60 bushels per acre. Mr. Worthington intends to sell it for seed, and is inviting prospective purchasers to look it over before it is threshed. He has also seven acres in field peas, with which he has had very good success this year. Mr. Worthington states that he considers thorough preparation of the land and early sowing the main reason for his success in crop raising.

If threshermen and farmers will let us know how their grain is turning out we will be only too pleased to publish their experience. We have a large outside circulation who are interested in getting the actual facts as to grain production, and we would welcome the co-operation of our local readers in this.

Mrs. Haskins, of Calgary, will give a Bible reading to the ladies of Strathmore on Sunday at three p.m. in the Methodist Church, Subject: "Purity in the Home."

THRESHERS' SUPPLIES

LUBRICATORS INJECTORS VALVES FLUE EXPANDERS FLUE CLEANERS

And everything needed on either gasoline or steam engines

When all other packings fail try

KLINGERITE

"The Packing That Stays Put"



The Rexall Store

Fly Poison Pads
The greatest slaughterer of house flies ever introduced. Only 10c per packet.

Ribbon Sticky Fly Paper
Flies may come but none may go. The Ribbon holds them fast. They hang up out of the way and catch thousands of flies. 2c each 6 for 25c.

Powdered Floor Wax 40c per tin
Sparkles Syphon and Bulbs Large size syphon \$2.75, smaller size \$2.25

A. W. MILLER

DRUGGIST, STATIONER AND JEWELER
Issuer of Marriage Licenses

The King Edward Hotel

STRATHMORE, ALTA.

THE COMMERCIAL HOUSE

Rates \$2.00 and \$2.50 per day
AMERICAN PLAN

We can save you money on

HARNES, SADDLERY, ETC.

Sweat Pads (Brown and White) all sizes 45c
Ventilex Sweat Pads 65c
Horse Blankets, Heavy White Duck, Kersey Lined from \$2.50

We give special attention to repairs. Only English Oak Sole Leather used for shoe repairs.

TFOS. H. EVES

AGENT FOR DE-LAVAL SEPARATORS AND ONTARIO LAUNDRY

FOR THE

BEST FARM IMPLEMENTS

Of all kinds see

H. J. ANDERSON, STRATHMORE
JOHN DEERE AGENT

What the Stores are Doing

BUSINESS IMPROVING

Although comparatively little grain is being sold so far, local stores are already feeling a difference in the amount of business. Now, that the crop of 1913 is secure without damage, and the financial situation less tense, all of them report business good, and in fact they have had little complaint to make all through the year, as they have mostly got down to a clearing of short credit bills, and doing as good a business, or better than last year, they have reduced the amount of outstanding accounts. They find that the gradual development of mixed farming is making conditions much better, both for the farmers and for themselves.

THE WHITE & MAY CO.

Mr. A. E. Laidlaw, manager of this store, which, by the way, is one of the largest in the Province, outside of Edmonton and Calgary, reports business very good at present. They are now getting in their winter lines of clothing, millinery, etc. Their ladies wear, millinery, and household furnishing department, under Mr. Phillips, is carrying a very large stock, and the person the goes out of town for anything is that or any other line is not gaining, for even in the cities no better variety or more reasonable prices can be found than are offered in Strathmore.

STRATHMORE TRADING COY. also offers a fine variety of everything of the best quality at reasonable prices. Mr. G. E. Butler, the manager, is very well pleased with the amount of business being done, and expects it to keep on improving from now on. They are now offering some special values in various lines suitable for cold weather, and their general stock is hard to beat anywhere.

WRIGHT BROS.

The popular men's clothing specialists are doing a fine business this fall and the other Saturday Thomas E. confided that he had done the best day's business for ages. They have a full line of the latest styles in Fit-Rite and Lowndes tail suitings, and their boot and shoe department is well stocked up with variety. "Men's Wear Only and Everything in Men's Wear" has been their slogan for some time past, and they always acted up to it, and always let the public know it, too. Their prices are extremely reasonable, and they offer nothing but what they can guarantee.

W. E. BROWN

Hardware and Furniture, reports that business in his line is good, and with the number of young couples who have been pairing up lately the furniture department is kept busy. For the sportsman he carries a full line of best makes of guns and ammunition. To those couples who intend to disregard Pusch's advice, "Don't," in the near future, we would recommend a visit to Mr. Brown's store for the furnishing of the happy home. His stock is large and complete also reasonable in prices.

STRATHMORE HARDWARE COY. handles everything in the hardware line, also the best guns, ammunition, farm tools, etc. The day will soon arrive when the stove will be the most cherished article of furniture in the household, and Mr. Berry has laid in a full stock in preparation for the coming of Jack Frost. Winter has no real sting if there is a good heater in the home and cost to put it in.

REXALL DRUG STORE

Here Mr. A. W. Miller carries a full range of the famous Rexall Remedies for all the ills that flesh is heir to, and flypapers and other ingenious aids in the "swat the fly" campaign. The Rexall store carries everything that a good drug store should have, besides a full line of magazines, gramophones, and gramophone records.

C. W. CHASE

finds that his business is increasing very satisfactorily, and there is no doubt that the goods he is offering and the prices he is selling at are bringing considerable business down to Third Street. Mr. Chase specializes in wire, paper, paints, and oils, also in Canadian Fairbanks engines and appliances. He is offering special inducements on coal oil at the present time. Mr. Chase is also operating the Mackay Hotel in the present warehouse, and has been in the past two months selling binders and binder repairs.

J. W. ESSON

jeweller, has only been in business for a few months past, but is doing a fine business in his department connected with the jewellery business. He is carry-

Five Farms A Day Being Sold

That the land of Alberta is just about as fertile as any land in the world, and that the people who know are beginning to realize this fact is more than borne out by the simple expedient of obtaining a few figures from one source alone that provides for the housing of intending farmers. The following figures were obtained from the C.P.R., which is offering land on 20 years terms and the \$1,000 loan principle. Taking the 30 days ending Sep. 20 it appears that 45,000 acres were sold to experienced and well-to-do farmers, most of whom come from the mid-west States of America. Five farms per day on an average have been disposed of by these means and taking five members to each family this means that 1,000 people have settled on Alberta land within the last thirty days.

These figures, it will be understood, simply refer to those people who have taken advantage of this railway company's terms, and do not refer in any way to other people who have come out on their own responsibility or through the medium of other companies or concerns. The daily average of land was disposed of amounts to 250 acres per family, and the buyers are settlers, by the terms of the settlement, are bound to stay on their land for at least five years.

These people have all arrived at Calgary during the period named, and have purchased land where they will make their new homes in an easy distance of the city. Perhaps one of the most pertinent points about these figures is the comparison with what happened last year about the same time. Then \$1,000,000 worth of land was disposed of during the same period, with the difference that much of it was sold in large chunks, to speculators and others, who thought it for the purpose of holding for a rise. This year all the land has been sold to actual settlers, with the result that over 1,000 people are now settled in the country round and about Calgary. Every one can plainly see that this means added prosperity, not only to the immediate district in which they have settled, but to the community at large.

Implement Firms Pressing Farmers

The modern Shylock is not usually an individual. He is more likely to be personified by some of the huge corporations who have for some time past exploited Western Canada, selling the farmer the farm implements that he needs and sometimes those that he does not need, but has been persuaded to buy.

Four, three, and two years ago the average farmer, especially he who had a fairly large acreage, hardly saw a day go by without a visit from the salesman of one or other of the large implement corporations, who used their professional selling ability with great effect, and who did not care very much whether they got a substantial cash deposit so long as they got the farmer to promise to buy, and sign a bunch of notes with numerous conditions and stipulations in small type.

Especially has this been the case with threshing and plowing outfits, which many farmers, throughout the country now find to be a millstone around their necks.

The salesman is not so much in evidence now, but in his place some "farmers' men" frequently visit as the collector and the bailiff, and quite a number of farmers now find the engines and machines that they purchased some years ago seized by the bailiffs, and sold by public auction at only a fraction of what they cost, while they are still saddled with a bunch of notes, and have their crop, stock, and implements seized to redeem them.

It is but fair to add that all the implement companies are not taking this method of collecting their notes, but there is one big American company which seems to have, by the amount of judgments issued in its favor, put the screws on mercilessly.

Instances have been given where some farmers have paid as much as \$4000 on their notes, and yet have had the machinery that these notes were in payment for taken away from them, and their crop seized. Is it any wonder that these men from up their hands in despair and abandon their farms?

The implement act passed at last session of the Provincial Legislature making the companies liable for any statements of their agents, was a step in the right direction, but the only objection taken to it by the farmers was that it was not retroactive.

It is the economy of genuine value and the pleasure of wearing perfect fitting Garments of the latest Styles that bring men back to this store season after season for their clothes



Before you select your New Hat, Shirts, Cravats or Underwear for Fall, we ask your careful inspection of our display.

It is without question the best in quality and the lowest in price of any stock we ever had.

See our new Flannel Shirts \$1 to \$3

A great range of Men's and Boys' Sweater Coats and Sweaters—prices right.

We have the new and up-to-date "Checked Mackinaw" Coats and Shirts in a neat range of colors.

GIVE US A "LOOK" BEFORE YOU BUY

The Quality Store

WRIGHT BROS.

The Quality Store

Clothes cleaned and pressed, alterations, etc. in our own tailor shop



A great range of Mitts and Gloves for fall and Winter. Peabodies' guaranteed Gloves \$1.50, \$1.75 and \$2.

Dress Gloves, Dog Skin Silk Lined, Mocha and Fur Lined.

See our range of Sheep Coats, all lengths. We offer the best values in this line.

The Maple Leaf Hotel

American Plan, Rates \$1.50 per day

Steam Heated and Modern Throughout



Electric Lighted

Proper Rates to Permanent Patrons

Farmers Special Rates

Patrons

35c per Meal

Bar in Connection

Meal Tickets—21 Meals \$5

five, and applied to contracts previously entered into. An outsider, noting in the legal and financial publications the number of judgments given against farmers would naturally think that they were more dishonest than any other class of people, when these drastic means have to be adopted to make them pay their bills, but that assumption would be wrong. The farmers are at least as honest as any other class in the Province. They have been struggling against adversity for some time past. They recognize their obligations, but the only trouble is that owing to conditions inseparable to pioneering in a new country and abnormal weather conditions, they have not been able to meet them. Now, when the tide seems to be turning in their favor, and they are harvesting a good crop, some of them are being squeezed out of existence by the incoherent demands of the collectors acting from instructions from the head offices of the implement trust. If the farmers were given a chance they would be ultimately able to meet their obligations, and considering the exorbitant prices at which the poor quality of much of the machinery, which in some cases is fit for the scrap heap after a couple of years use the companies could afford to extend the time on their notes.

Both the Dominion and Provincial Governments make great efforts to attract settlers to the land. They should do something to protect those who are already here from extortion.

The following from the "Macleod Advertiser" is of interest in view of the fact that the U.P.A. Shelter at Strathmore will soon be in operation: "The farmers shelter is a popular place, the screws on machinery are always full and extra accommodation would be appreciated. Yet, before it was built, there were croakers who thought the shed was too big.

Try an "ad" in the classified column. Everybody in Strathmore reads the Standard. Sometimes they discuss it and some times they pass it but the main point is that they read it

